

PRESS RELEASE

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NIKKO ASSET MANAGEMENT CO., LTD.

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## Nikko Asset Management Appoints Head of Marketing - International

Nikko Asset Management (“Nikko AM”) today announces that Head of Marketing, Asia ex-Japan & The Americas Joyce Koh is as of 1 March 2018 appointed Head of Marketing - International. Based in Singapore, in this newly created role she continues to report to Tokyo-based Joint Global Head of Product & Marketing, and Head of Marketing and Communications, Stefanie Drews, and her scope expands to include responsibility for all aspects of the Firm’s marketing worldwide, ex-Japan.

Stefanie Drews said, “Joyce has been a true asset in building awareness across Asia ex-Japan and The Americas of the progressive solutions we offer, backed by our Asian DNA. As we further focus on growing our international footprint to serve our clients, this expanded role as Head of Marketing-International is a natural progression.”

Joining Nikko AM as Head of Marketing, Asia ex-Japan in early 2012 and expanded her role to cover the Americas in 2015. Joyce has previously held senior marketing roles at Fidelity International and Aviva. She earned a Bachelor of Business Administration (BBA), Marketing from the National University of Singapore.

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## About Nikko Asset Management

With US\$211.5 billion (23.83 trillion yen)\* under management, Nikko Asset Management is one of Asia's largest asset managers, providing high-conviction, active fund management across a range of Equity, Fixed Income, Multi-Asset and Alternative strategies. In addition, its complementary range of passive strategies covers more than 20 indices and includes some of Asia's largest exchange-traded funds (ETFs).

Headquartered in Asia since 1959, the firm represents nearly 200\*\* investment professionals and over 30 nationalities across 9 countries. More than 300 banks, brokers, financial advisors and life insurance companies around the world distribute the company's products.

The investment teams benefit from a unique global perspective complemented by the firm's historic Asian DNA, striving to deliver consistent excellence in performance. The firm also prides itself on its progressive solution-driven approach, which has led to many innovative funds launched for its clients.

For more information about Nikko Asset Management and to access its investment insights, please visit the firm's [homepage](#).

\* Consolidated assets under management and sub-advisory of Nikko Asset Management and its subsidiaries as of 31 December 2017.

\*\* As of 31 December 2017, including employees of Nikko Asset Management and its subsidiaries.

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